



**Florida  
Tomato  
Committee**

**ANNUAL  
REPORT  
2001-2002**



Gary Smigiel, Chairman  
Florida Tomato Committee  
2001-2002

## Letter from the Chairman

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The 2001-2002 season occurred with our nation at war and under a call to carry on with our lives as normally as possible. Florida tomato growers responded with a season quite similar to the 2000-2001 season in volume but with less volatility in the market. High and low price swings were greatly reduced from the previous season, and American consumers were provided with a steady supply of high quality tomatoes at fair and stable prices throughout the season.

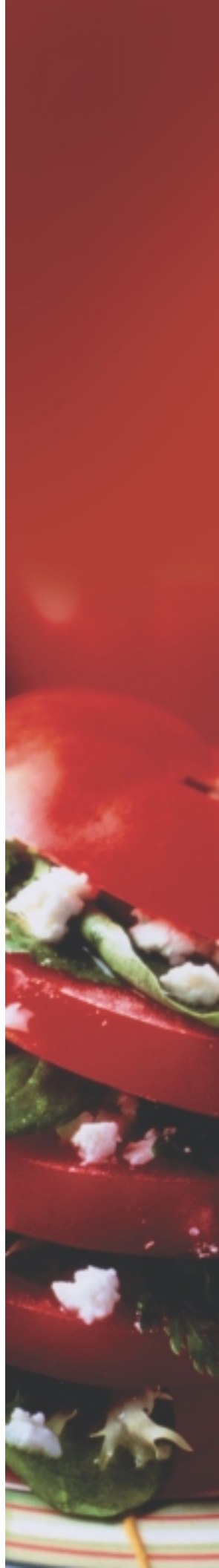
Retail promotion remained the central focus of our domestic marketing program, and its success continues to be due in large part to the support of the Florida Department of Agriculture and Consumer Services, for this, we are very appreciative. Export marketing continued in joint participation with the California Tomato Commission. By utilizing USDA Market Access and Promotion (MAP) funds, "USA TOMATOES" awareness and demand was maintained and increased in Canada despite the contentious trade issues with that country this season.

The events of September 11, 2001, created radical eddies and currents of change in the world. The results of which are beyond our ability to comprehend in a single year. The future is a question mark, but our ability to respond to whatever is to come is not. The American farmer responded at Lexington and Concord, and that spirit is still with us today.

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## Introduction

The Annual Report is intended to provide an understandable summary of the Committee's activities and an overview of the Florida fresh tomato industry's 2001-02 marketing season. Facts on the following pages will document a productive season with relatively stable markets throughout the harvesting period.

The season started with the same regulations that were in effect at the end of the 2001-2002 season except the weight exemption for producer field-packed tomatoes was eliminated requiring field packed tomatoes to meet the same weight standards required in packinghouses. Total shipments for the 2001-2002 season were 54,646,461 25-lb. equivalents. This represents 996,953 25-lb. equivalents more than the 53,649,508 25-lb. equivalents shipped for the 2000-2001 season.

Mexican tomato imports were behind last season's numbers though their effect on the market remained constant. Canadian and Holland greenhouse tomato imports continued their strong showing in many domestic markets.

Economically, the season is best described as steady. Average weekly prices fluctuated from a high of \$12.90 to a low of \$4.86, which is greatly reduced from the previous season's fluctuations that showed a weekly average high price of \$17.90 and a low of \$3.61.

Only one week this season had a weekly average price of less than \$5.00 per 25-lb. equivalent. The 2000-2001 season had five weeks of average prices below \$5.00 per 25-lb. equivalent. Unfortunately, high average weekly prices were also reduced with only five weeks in the 2001-2002 season showing average prices above \$10.00 as compared to 16 weeks with average prices over \$10.00 in the previous season. The average price for the season was \$7.82, down from \$9.12 for the 2000-01 season. The total cash value of the crop was \$427,531,060.50 compared to \$491,259,430 last season and \$399,428,177 the season before last.

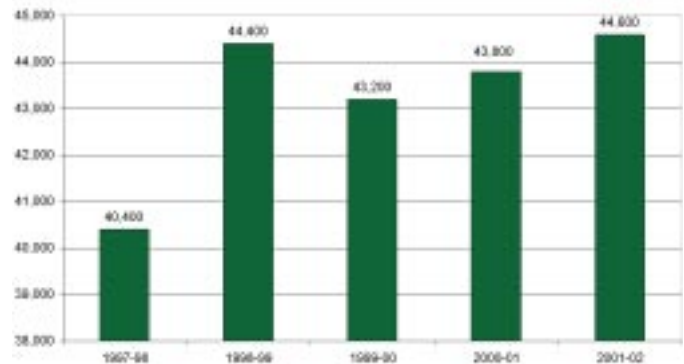
## Crop Summary

Districts 2, 3, and 4 began planting in August for the fall crop. Daily showers in early September increased growth and development of plantings. Tropical storm Gabrielle crossed the peninsula in mid-September bringing significant rains and winds and delaying some fall crop planting. Picking began in the Quincy area by the end of September while cooler temperatures and heavy rains delayed the crop in the Palmetto-Ruskin area.

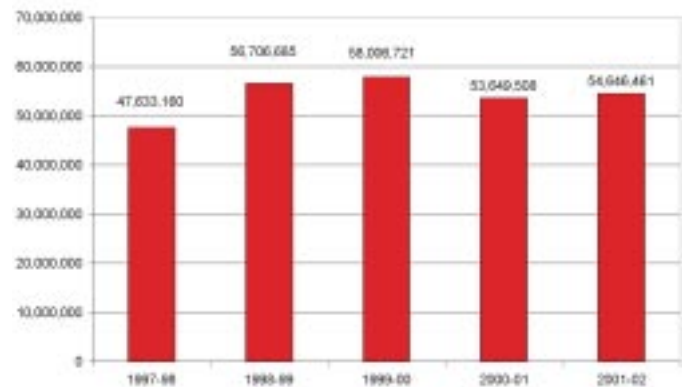
Moderate weather conditions throughout October allowed planting and harvesting to proceed at a normal pace. District 4 began picking and packing October 10, 2001. Districts 2 and 3 began harvesting the last week of October. Weekly average prices ranged between \$8.09 and \$9.28 for the month of October.

In early November, Hurricane Michelle passed south of the state interrupting some planting and harvesting. District 4 began the month packing approximately 349,000 25-lb. equivalents per week and ended the month packing approximately 1,762,000 25-lb. equivalents for the last week of

**Five Year Acreage Report of Florida**  
(Source: USDA National Agricultural Statistic Service)



**Five Year Shipment Report of Florida**



November with a total approximate packout of 4,662,000 25-lb. equivalents for the month. Districts 2 and 3 ended November packing approximately 816,000 and 1,808,000 25-lb. equivalents respectively. Some light early picking began in Homestead on November 11, 2001. Weekly average prices ranged between \$7.25 and \$9.25 for the month of November.

Mild conditions for most of December allowed work in the field and harvesting to stay on schedule. District 1 started the first full week of December packing approximately 47,000 25-lb. equivalents and finished the month packing approximately 79,000 25-lb. equivalents for the final full week of December. The District 1 final total for all of December was approximately 266,000 25-lb. equivalents. District 2, 3, and 4 packed approximately 743,000, 2,791,000 and 4,746,000 25-lb. equivalents respectively for the month of December. Weekly average prices ranged between \$4.86 and \$7.23 for the month of December.

Cold temperatures occurred during the second week of January. These cold temperatures did not remain long enough to cause damage although gusty winds accompanying the cold temperatures blew sand across many fields reducing yields and quality. Most acreage recovered well when temperatures rose to record highs during the last half of January. Mid-month showers caused some delay in harvesting in District 3. The approximate 25-lb. equivalent packout totals for January 2002, per district, were: 1,013,000 for District 1, 660,000 for District 2, 2,482,000 for District 3 and 1,729,000 for District 4. Weekly average prices ranged between \$7.55 and \$12.90 for the month of January.

Dry warm weather occurred during the first half of February as Quincy growers began laying plastic and planting for the spring crop. Mostly clear conditions allowed harvesting to proceed at a normal pace until significant rainfall began occurring mid-month and continued sporadically during the second half of the month. The last week of February saw cold temperatures return to the state. The approximate packout totals of 25-lb. equivalents for February were: 1,146,000 for District 1, 963,000 for District 2, 2,861,000 for District 3, and 1,634,000 for District 4. Weekly average prices ranged between \$5.46 and \$7.14 for the month of February.

Cold rainy weather continued during early March slowing crop maturity and harvest. Temperatures warmed mid-month and then dropped again as a cold front moved down the state. Temperatures returned to normal the last week of March. The approximate 25-lb. equivalent packout totals for March 2002 were: 1,153,000 for District 1, 1,099,000 for District 2, 2,167,000 for District 3 and 1,451,000 for District 4. Weekly average prices ranged between \$7.46 and \$10.50 for the month of March.

Mostly dry warm weather during April allowed fieldwork to proceed at a normal pace. District 1 started the first full week of April packing approximately 186,000 25-lb. equivalents and finished the month packing approximately 22,000 25-lb. equivalents for the final full week of April. District 2 maintained consistent production through April averaging approximately 321,000 25-lb. equivalents per week throughout the month. District 3 showed a gradual decline in production going from approximately 793,000 25-lb. equivalents in the first week of April to 416,000 25-lb. equivalents in the last week of April. District 4 demonstrated increasing production starting the first week of April at 508,000 25-lb. equivalents and ending the last week with 1,526,000 25-lb. equivalents. Weekly average prices ranged between \$7.89 and \$8.90 for the month of April.

Hot weather in May pushed some crops up. District 1 finished light picking on May 13 with a packout of approximately 32,000 25-lb. equivalents for the month. District 2 and 3 had approximate packouts of 976,000 and 1,703,000 25-lb. equivalents respectively for the month with the packouts demonstrating declining production. District 4 reached peak production the second week of May, packing approximately 2,165,000 25-lb. equivalents that week. Total May packout for District 4 was approximately 10,235,000 25-lb. equivalents. Quincy began picking in late May. Weekly average prices ranged between \$5.96 and \$9.07 for the month of May.

Supplies declined rapidly on the peninsular as the main harvesting moved to the Quincy area. Quincy supplies reached peak level around mid-June. District 2 reported their last significant packout on June 5, 2002 with a total packout of approximately 35,000 25-lb. equivalents for the month. District 3 reported their last packout on the weekend of June 8-9, 2002 with a total packout of approximately 87,000 25-lb. equivalents for the month. District 4 packed through the last day of regulations, June 15, 2002 with a total packout of approximately 1,033,000 25-lb. equivalents for the period June 1 through June 15, 2002.

The total shipments for all four districts were 54,646,461 25-lb. equivalents shipped over a 36-week period. Twenty-three of these weeks had shipments exceeding one million packages with ten of those weeks showing more than two million. The total shipments were up 994,953 25-lb. equivalents from the previous season.

The total value of the crop was about 423.5 million, compared to \$491.3 million the previous season. The average price was \$7.82 per 25-lb. equivalent for the entire season compared to \$9.16 for 2000-2001. Tables Two, Three, Four and Five show the variations in average prices between districts.

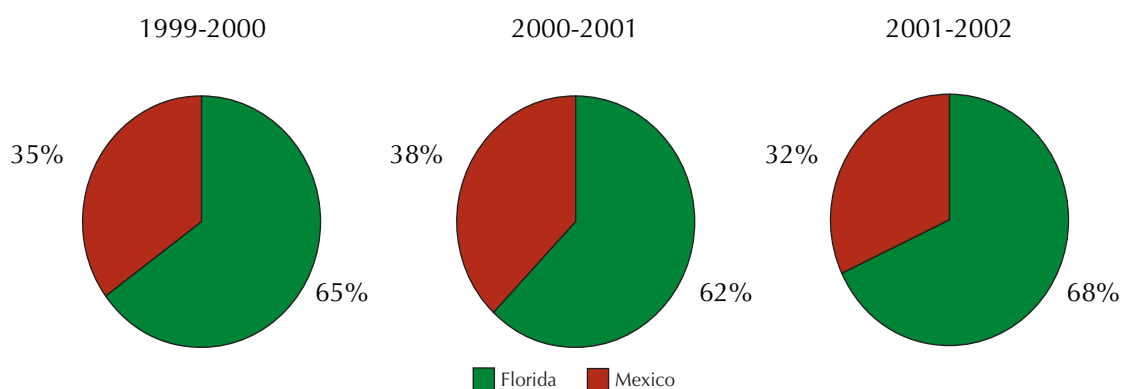


## Tomato Imports Summary

The Mexican import figures for the season were down from last year's shipments. Mexico had its largest shipments during the months of January, February, and March, shipping 4.2, 5.6 and 6.7 million 25-lb. equivalents respectively during those months. According to the Federal-State Market News, fresh tomato crossings from Mexico during the 2001-2002 season were 25,714,000 25-lb. equivalent cartons. This is 6,977,000 25-lb. equivalent cartons fewer than the 32,691,000 25-lb. equivalent cartons shipped during the 2000-2001 season and 5,977,000 25-lb. equivalent cartons fewer than the 31,367,000 25-lb. equivalent cartons shipped during the 1999-2000 season. Mexican shipments during Florida's season were down approximately 21.3% over the previous season and down 18.0% over the 1999-2000 season. During the same period, Florida shipments were up about 1.8% from the 2000-2001 season and down 5.8% from the 1999-2000 season.

Although complete import numbers remain unavailable for Canadian and Holland greenhouse tomato imports, this category continues to be on the rise. Many domestic retail markets continue to favor this product over field grown tomatoes.

### Market Share Florida vs. Mexico



## Education and Promotion Summary

The 2001-02 education and promotion plan for Florida Sun Fresh Tomatoes focused on one main purpose, value. Management focused on value to the consumer, value to the wholesaler and most importantly, value to the grower/shipper. There are several programs that the Committee cut from previous years because they did not have a high enough return on investment to justify the cost. The Committee has also revamped some programs to further increase their efficiency as well as bring in some new programs that are geared towards a high return with low investment.

### Retail

The Committee went to great efforts to assure that any retail promotions that we took part in would be run as efficiently as possible with the highest possible yield to the grower/shipper. One example of this is the Florida Sun Fresh Promotional bag. The bag, which was first tested in the Jacksonville district of Publix as part of last year's spring promotion, garnered an additional sixty percent in sales in addition to the approximately twenty-five percent increase that was gained from the standard promotion. The bags were tested during the fall and had similar results. This spring, the Committee's bag program was honored by the Florida Public Relations Association with an award that rated it as one of the best public relations programs in Florida. A



*Above is one of the Florida Tomato Committee's winners from 2002's retailer's display contest.*

special award was also given to the Committee for the efficiency and effectiveness of the program. The Committee plans to use the bag on a larger scale next season as a low cost method to boost sales during off peak portions of the year.

The Committee experimented with an ad incentive program this season that consisted of a point-based system where retailers would receive support funds for ad placement and sales information. The program was successfully implemented with the Market Basket chain in Massachusetts. While the program had minimal success in the U.S., it has had tremendous success in Canadian markets where it was used on a wide scale throughout the season.

The highlight of retail promotions was the Florida Sun Fresh Spring Promotion. The Committee, in a continuing collaboration with the Florida Department of Agriculture and Consumer Services, was able to extend the reach of the annual program to more than 1,000 stores. This year's participants included the Miami, Lakeland, Jacksonville, and Atlanta divisions of Publix, as well as all Florida Albertson's, Kash n' Karrys, and Super Wal-Marts.

### **Foodservice**

The Committee focused on building relationships in the foodservice arena. New foodservice posters and literature have been developed and distributed throughout the foodservice industry. The Committee also worked hard to build relationships with specific foodservice operators to assure that they carry only Florida tomatoes while they are in season. So far, the Committee has reached agreements with Applebee's International, which has 1,348 units and Bob Evans, which has 473 units. In exchange for assurances that these chains will purchase only Florida tomatoes, the Committee has offered them any handling, recipe, or marketing support that is within our means to provide.

### **Trade Advertising and Press Placements**

The Committee is continuing its ongoing assessment of the value of trade promotion throughout this season. To that end, the Committee continued to advertise, on a reduced basis, with *The Packer*, *The Produce News*, *Produce Business*, *Produce Merchandising*, and the Florida Department of Agriculture and Consumer Services' *Fresh From Florida* magazine. This year's ads all revolved around the common theme of homegrown quality and the American farmer.

In addition to the ads that were purchased, The Committee was able to add editorial support for over twenty articles in the above periodicals as well as contribute to several consumer publications including



**Rhonda Groh from Oakland Community College won first prize in this year's "Best of the Best" Tomato Contest for her Roasted Florida Tomato Tart with Fresh Tomato Salsa recipe.**

### **Winning Recipe**

#### **Roasted Florida Tomato Tart with Fresh Tomato Salsa**

##### Ingredients

2 Tbsp. Olive oil  
 1 tsp. Minced garlic  
 1/4 tsp. Salt  
 1/8 tsp. Ground black pepper  
 2 lbs (4 large) Fully ripened fresh Florida tomatoes  
 1 cup All-purpose flour  
 4 Tbsp. Butter  
 1 Tbsp. Shortening  
 1 Tbsp. Toasted, coarsely chopped pine nuts  
 1/2 cup Ricotta cheese  
 1 (5.2 ounces) package Boursin cheese  
 1 Egg, separated  
 2 Tbsp., divided Minced basil  
 Fresh Tomato Salsa (Recipe follows)

1. Preheat oven to 425° F. In a small bowl, combine olive oil, garlic, salt and pepper; set aside.
2. Cut tomatoes in slices 1/2-inch thick. Arrange slices on a parchment-lined baking sheet; brush lightly with the reserved seasoned oil mixture. Roast until excess moisture has evaporated and tomatoes are slightly shriveled, about 20 minutes.
3. In a bowl, cut butter and shortening into flour, using two knives or a pastry blender, until mixture resembles large peas. Add pine nuts; using a fork, stir in 1 tablespoon water at a time just until dough forms (3 to 4 Tbsp. water). Wrap in plastic wrap; chill up to 1 hour.
4. On a lightly floured surface, roll pastry into an 11-inch circle. Fit into a 9-inch tart pan. Trim edge and pierce pastry with fork tines. Bake at 425°F until edges just start to brown, about 10 minutes. Remove pastry from oven; reduce heat to 350°F.
5. In a bowl, blend together ricotta, boursin, egg yolk and 1 tablespoon of the basil. Beat egg white until frothy; gently stir into cheese mixture.
6. Arrange tomato slices in prepared pastry shell, overlapping as necessary. Pour cheese mixture over tomatoes; smooth top with a knife. Bake at 350°F until filling is set, about 35 minutes (do not brown). Cool and cut in wedges.
7. Serve tart topped with Fresh Tomato Salsa; garnish with fresh basil leaves and toasted pine nuts, if desired.

**Fresh Tomato Salsa:** Seed and coarsely chop 1 fully ripened Florida tomato. Toss with 1 tablespoon minced basil, 1/4 tsp. salt and 1/8 tsp. ground black pepper.

YIELD: 8 portions (1-1/4 cups salsa)



*Good Housekeeping, Better Homes and Gardens, Reader's Digest, and Southern Living.* The Committee also earned the opportunity to successfully convince *Cooking Light* magazine that field-grown tomatoes are equal, if not better, than greenhouse tomatoes in flavor and quality.

### **Market Access and Promotion**

Activities to support market development outside of the United States were focused in Canada and Japan. Most of the Committee's emphasis was placed on the Canadian market while effort was made to maintain awareness of USA Tomatoes in Japan. Brad Brownsey of Brownsey and Associates was retained to represent USA Tomatoes with the cost shared by the California Tomato Commission.

The promotional season started slowly, but successfully, buoyed by the early-season sell-in of our promotional program that received very strong trade support. Overall, the trade listed, displayed, and strategically promoted Florida tomatoes beginning in mid-November, and volume and promotional activities built gradually throughout December and into early January.

Early season quality was very good with relatively firm market prices. Inclement Florida weather in January resulted in tightened product availability throughout much of January, February, and March 2002; quality was variable and significantly higher F.O.B.'s materialized. Although some Canadian retailers and wholesalers opted to move to cheaper Mexican tomatoes, overall the Canadian trade largely maintained their listing and displayed support for Florida tomatoes during this period. Higher delivered F.O.B.'s resulted in decreased advertising activities during this same time. Imported greenhouse tomatoes from Spain/Canary Islands and Mexico were widely available. Much of this product was sold into Canada on a "consignment sales" basis. Finally, an earlier start to the local Canadian greenhouse season occurred with much of the product sold at historically low opening season prices.

This season's Florida promotional campaign was greatly affected by the announcement of provisional duties on March 25, 2002. The uncertainty Canadian importers faced (including but not limited to, the posting of provisional bonds for all imports of fresh Florida tomatoes destined for retail or foodservice sales, the impact on existing buyer/seller relationships due to various provisional duties applied to individual Florida tomato shippers, the negative media coverage by Canadian Press, etc.) all played an influential and negative role during Florida's peak production and promotional period. Despite these challenges, the trade's vocal and continued purchase support for Florida tomatoes continues to grow across Canada.

## **2001-2002 Research Summary**

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During the 2001-2002 season, the Committee funded twelve research projects totaling \$320,000.

Complete overviews of these projects were presented at the Organizational Meeting of the Florida Tomato Committee in September 2001. The results are available in printed form to those present at the meeting, and any person desiring more information can obtain a copy of the results from the Florida Tomato Committee office in Orlando.

The Florida Tomato Committee supports research by contributing funds to particular projects in which they have interest. Florida tomato producers feel that continued support of research projects through the IFAS system is essential to the future of the industry. The Research Subcommittee of the Florida Tomato Committee will continue to recommend research projects that meet the current needs and prospective future needs of the Florida tomato industry, while reviewing all requests for research funds.

## **2001-2002 Research Projects**

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<b>No.</b>	<b>Title</b>	<b>Leader(s)</b>
1.	Breeding Tomatoes for Resistance to all Three Races of the Bacterial Spot Pathogen	J. W. Scott, J. B. Jones
2.	Breeding Tomatoes for Florida	J. W. Scott, H. H. Bryan
3.	Selection of tomato lines for commercial markets that exhibit a fruit/floral flavor character within a balanced sugar, acid and volatile profile	Elizabeth Baldwin, John W. Scott
4.	Development and Evaluation of a Biologically Based System and a Chemically Based Alternative System to Methyl Bromide for Tomato Production in Miami-Dade County.	Waldemar Klassen, Herbert Bryan, Robert McMillan, Yuncong Li



5.	Mining gold in Florida: Feasibility of lycopene recovery from cull tomatoes	Amy Simonne, Murat Balaban, Maurice Marshall
6.	Studies to Determine the Feasibility of Carotenoid Recovery From Cull Tomatoes	Bala Rathinasabapathu, Stephen Talcott, Steven Sargent
7.	Control of Fusarium crown rot, rootknot nematodes and nutsedge with soil fumigants and herbicides in southwest Florida	J. P. Gilreath, J. W. Noling, E. N. Roskopf
8.	Residual Effects of Fumigant Alternatives on Nutsedge, Root Knot Nematode, Fusarium Wilt and Double Crop Cucumber/Cover Crop Production	J. P. Gilreath, J. W. Noling, P. R. Gilreath
9.	Sanitation to eliminate hazardous microorganisms from tomato fruit	Jerry A. Bartz, Steven A. Sargent, Keith R. Schneider
10.	International Trade and Marketing Issues in the Florida Tomato Industry	John J. VanSickle
11.	<b>Crop Protection Coalition</b>	
12.	Opportunity Research Fund	

## Regulations and Compliance Summary

Regulatory Bulletin No. 1, issued September 24, 2001, outlined the initial regulations for the 2001-2002 season. Regulatory Bulletin No. 2, issued September 27, 2001, amended Regulatory Bulletin No. 1 by deleting the bolded and underlined section below which exempted producer field-packed tomatoes from the net weight requirements:

(1) For Types. Producer field-packed tomatoes must meet all of the requirements of this section except: **The container net weight requirements specified in Paragraph (a)(3)(i); the requirement that each container or lid shall be marked to indicate the designated net weight specified in Paragraph (a)(3)(ii);** the requirement that all containers must be packed at registered handler facilities as specified in Paragraph (a)(3)(ii); the requirement that such tomatoes designated as size 6x6 must meet the maximum diameter requirement specified in Paragraph (a)(2)(i) and the labeling requirement specified in Paragraph (a)(2)(iii): Provided, that “6x6 and larger” is used to indicate the listed size designation on containers.

The rule eliminating the weight exemption for producer field-packed tomatoes was published in the *Federal Register* on September 21, 2001, with an effective date of September 24, 2001. Regulatory Bulletin No. 1 dated September 24, 2001, was inadvertently sent out without reflecting this change. Regulatory Bulletin No. 2 incorporated the change into the regulations. The regulations also required Registered Handlers to provide pack-out figures daily; to pay assessments in a timely manner; and to be registered with the Committee in order to obtain inspection to ship tomatoes out of the regulated area. They defined the minimum and maximum diameters for all sizes and required all tomatoes packed by Registered Handlers to be in new containers of 10, 20, or 25 pounds net weight. The name and address of the Registered Handler must be printed on each container.

As in past seasons, the Agricultural Law Enforcement Uniformed Operations Section of the Florida Department of Agriculture and Consumer Services and representatives of the Federal-State Fruit & Vegetable Inspection Service were extremely cooperative in assisting the Florida Tomato Committee staff and the Southeast Marketing Field Office of the USDA in their enforcement efforts. Registered Handlers also assisted in the Committee’s compliance efforts by calling in tips on possible illegal activities. These tips were greatly appreciated and often proved highly effective in detecting and apprehending violators along with preventing violations before they actually occurred.

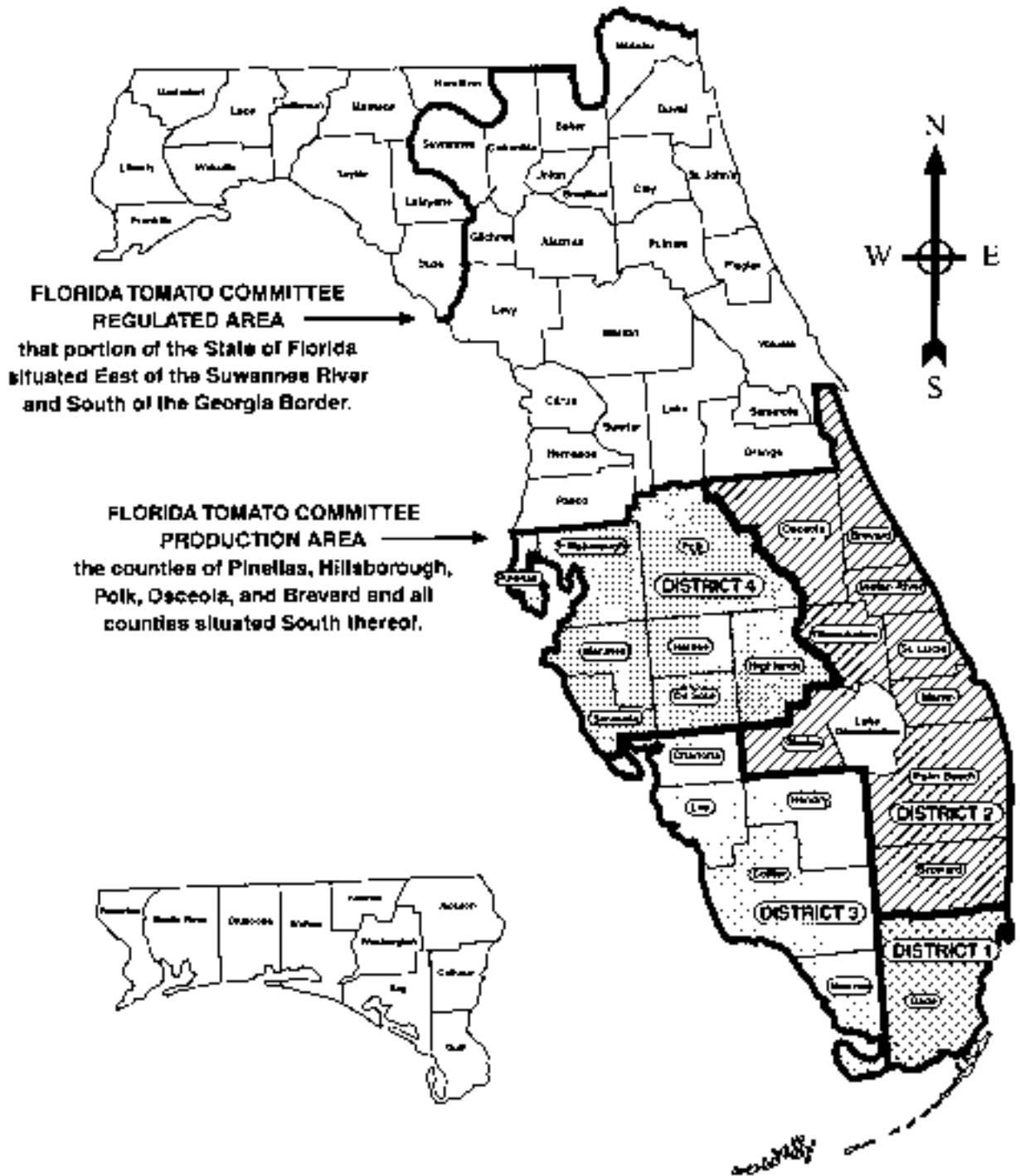
During the 2001-2002 season, Florida Agricultural Law Enforcement intercepted 121 shipments in violation of the Marketing Order, as compared with 67 interceptions the previous season. Some



of these involved legitimate shipments that did not have the proper inspection certificates, and, in these cases, the violators secured proper certification and were permitted to proceed to their destinations. Thirty-eight of the violators were arrested and placed under bond ranging from \$50 to \$500. Nineteen of these violators donated their tomatoes to charitable institutions while the remaining nineteen returned to the point of shipment for proper inspection. Sixteen additional minor violators, whose circumstances did not warrant arrest, returned to the point of shipment for proper inspection or donated their loads to charity.

The Committee staff continued to work with the USDA's AMS Southeast Marketing Field Office and Compliance Section for federal investigations of serious violators and possible prosecutions. Collecting late assessments from Registered Handlers was successful again this season due to the cooperative efforts of the USDA. Strong efforts will continue next season to enforce the regulations of the Marketing Order.

## Florida Tomato Committee District Map



## Committee Meetings Summary

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The Organizational Meeting of the Florida Tomato Committee was held on September 6, 2001, at The Ritz-Carlton Hotel, Naples, Florida. The following officers were unanimously elected for the 2001-2002 season: Gary Smigiel, Chairman; Dan Maloney, Vice Chairman; Kern Carpenter, Secretary; and Glenn Dickman, Treasurer.

Dr. Mary L. Duryea, Assistant Dean for Research at IFAS, University of Florida, expressed appreciation for the research grants funded by the Florida Tomato Committee and distributed copies of the results.

Chairman Smigiel introduced Dan Sleep of the Florida Department of Agriculture. Mr. Sleep showed a brief video highlighting the joint venture of the Florida Tomato Committee and FDACS. He also gave an overview of the various promotions that took place within the past year.

The Committee approved initial regulations for 2001-2002 consisting of the same regulations that were in effect for the 2000-2001 season and included a then pending rule change to eliminate the weight exemption for field-packed tomatoes.

The production research projects and the Education and Promotion Plan recommended to the Secretary of Agriculture by the Florida Tomato Committee were approved as presented. Both subjects are outlined in this Annual Report.

Chairman Gary Smigiel named the members he intended to appoint to the various subcommittees. The Bylaws state that the Chairman is an ex-officio member of all subcommittees

### **Members**

Gary Smigiel, Chairman  
Dan Maloney, Vice Chairman  
Kern Carpenter, Secretary  
Glenn Dickman, Treasurer

### **Executive Subcommittee**

### **Alternates**

Joseph Esformes  
Stephen Thomas  
Galen Mooso

### **Finance Subcommittee**

Dan McClure, Chairman  
Christian LeLeu  
David Neill  
David Murrah

Mac Carraway  
Glenn Dickman  
James Grainger  
Ed English

### **Marketing Subcommittee**

Tony DiMare, Chairman  
Kern Carpenter  
James Grainger  
John Harllee

Larry Lipman  
Galen Mooso  
David Neill  
Jay Taylor

### **Research Subcommittee**

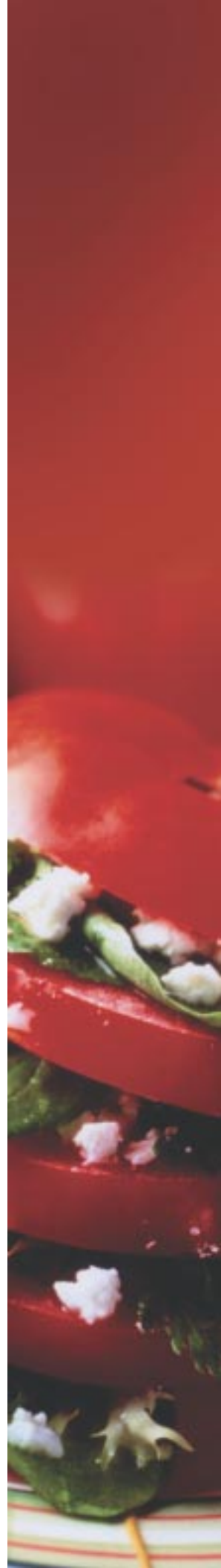
Kern Carpenter  
James Grainger  
David Neill  
D. C. McClure  
Tony DiMare

### **Education & Promotion Subcommittee**

Teena Borek  
Kern Carpenter  
Glenn Dickman  
Tony DiMare  
Joseph Esformes  
Elizabeth Esformes-Alvarez  
John Harllee  
David Murrah  
David Neill  
Stephen Thomas

Nomination meetings were held in each of the four districts on April 9 and 10, 2002, to select members and alternates to serve on the Florida Tomato Committee during the 2002-2003 season. A list of nominees was forwarded to the Secretary of Agriculture for his consideration in appointing the new Committee. Current issues and problems were also discussed at these meetings.

The Committee met again by teleconference on June 13, 2002, and June 20, 2002. The purpose of these meetings was to discuss the results of an experimental marketing of Ugly Ripes™ and to consider a proposal to amend regulations to allow the packing of Ugly Ripes™ exempt from the shape requirements of the US Grade Standards for Tomatoes. After presentation of facts and discussion, the exemption request was denied. The Committee also discussed the increasing effects of greenhouse tomatoes on the domestic market. The fact that these tomatoes are now price competitive and are no longer a niche market item has nullified the original reason to exempt them from the regulations of the Marketing Order. The disease transfer potential of cluster tomatoes on the vine was also discussed. After the discussion, the Committee unanimously approved removing the exemption for greenhouse tomatoes from the regulations.



**Florida Tomato Committee  
Audited Statement of Income and Expenses  
for Fiscal Year Ended July 31, 2002**

	Actual	Budget	Over (Under) Budget
<b>REVENUES:</b>			
Assessments	\$ 1,094,803	\$ 1,000,000	\$ 94,803
Interest and other income	42,816	50,000	(7,184)
MAP reimbursements	111,748	160,000	(48,252)
<b>Total Revenues</b>	1,249,367	1,210,000	39,367
<b>EXPENSES:</b>			
Education and promotion	391,394	526,000	(134,606)
MAP promotion	190,653	180,000	10,653
Research	283,764	320,000	(36,236)
Salaries - office	315,388	328,900	(13,512)
Travel - committeemen	305	12,000	(11,695)
Travel - employees	18,000	40,000	(22,000)
Audit	4,250	5,000	(750)
Bad debts	1,462	0.00	1,462
Communications	9,282	12,000	(2,718)
Compliance	5,340	10,000	(4,660)
Depreciation	30,904	30,000	904
Employees' health insurance	35,628	38,250	(2,622)
Employees' retirement program	50,096	51,500	(1,404)
Equipment maintenance	1,571	1,500	71
Insurance and bonds	7,411	8,500	(1,089)
Miscellaneous	6,250	10,000	(3,750)
Office	9,727	10,000	(273)
Postage	4,259	7,000	(2,741)
Rent - office	30,360	31,000	(640)
Payroll taxes	22,158	23,000	(842)
Printing	9,037	10,000	(963)
Supplies	4,377	12,000	(7,623)
<b>Total Expenses</b>	\$ 1,431,616	\$ 1,666,650	\$ (235,034)
<b>EXCESS OF EXPENSES OVER REVENUES</b>			
	(182,249)	(456,650)	(274,401)
<b>OPERATING RESERVE at August 1, 2001</b>			
	1,782,075		
<b>OPERATING RESERVE at July 31, 2002</b>			
	\$ 1,599,826		

## Statistics

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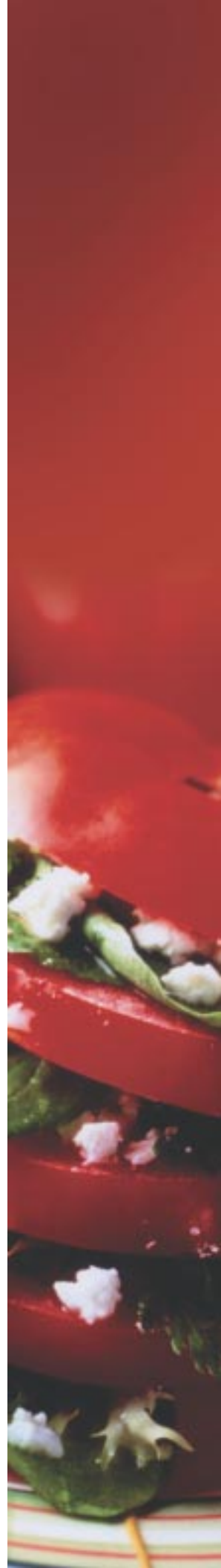
Each Federal-State Inspection Supervisor reported the details of the tomatoes packed the previous day under the inspection of his crew in terms of grade, size, maturity, and container weights. The information was compiled in the Committee office and remained confidential. The totals were not disseminated to Registered Handlers this season.

During the season, USDA's Fruit and Vegetable Market News Service obtained F.O.B. price information for grade and size of tomatoes for the daily *TOMATO FAX REPORT*. The *TOMATO FAX REPORT* does not report field pack or packinghouse pink F.O.B. prices, for the purposes of this report and to reflect common practices in the market, packinghouse pinks were assigned a price one dollar down from mature green prices while field packs were assigned the same price as mature greens. All of these reported prices and sales figures might be inflated since price adjustments after sales were not reported to the Committee office.

Committee staff compiled a summary of total daily packouts from inspection certificates and prices from the *TOMATO FAX REPORT*. This provided the Committee with a detailed analysis of Florida shipments in terms of volume, price per unit, and total dollars returned for each grade and size of green, pink, and field-pack tomatoes. This report is the first time the categories of pink and field-pack have been individually broken out from the ripe category of previous annual reports.

The tables in this report reflect summaries of the raw data collected above. The annual summary of the shipments was compiled and is reproduced in the statistical section of this report as Table One. The total volume in this table is the total of the weekly shipments, and the sales dollars are the total of the weekly returns. The average prices shown were calculated to the nearest cent; therefore, the volume times these calculated prices will not necessarily result in the exact sales dollars in the table. Tables Two, Three, Four, and Five provide the same information for each district. Tables Six, Seven, Eight, Nine, and Ten deal with weekly shipments. Table Eleven shows a five-year comparison of annual 25-lb. equivalents of tomatoes shipped from Florida and Mexico as reported by the Federal-State Market News Service. The remaining Annual Report Tables provide historical information from past seasons. Line graphs of comparison data are provided at the end of the tables.

Appreciation is hereby expressed to the Florida Agricultural Statistics Service; Florida Department of Agriculture and Consumer Services; Federal-State Inspection Service; U.S. Market News Service; and the many others who have assisted in developing the statistical information, which is so vital to the administration of the Florida Tomato Marketing Agreement and Order.



**Table One**  
**2001-2002 Annual Summary**  
**Analysis of Shipment and Sales**  
**State**

**Greens 25-lb. Equivalents**

**Pinks 25-lb. Equivalents**

**Field Pack 25-lb. Equivalents**

Grade Size	Containers	%	Avg. Price	%	Sales Dollars	Containers	%	Avg. Price	%	Sales Dollars	Containers	%	Avg. Price	%	Sales Dollars
<b>85% U.S. No. 1 or Better</b>															
5 X 6/Larger	11,432,841	24.84	\$9.24	24.70	\$105,616,156	285,402	6.09	\$8.20	0.55	\$2,339,789	1,074	0.03	\$10.12	0.00	\$10,874
6 X 6	6,957,510	15.12	\$8.15	13.27	\$56,734,780	46,323	0.99	\$7.26	0.08	\$336,491	196	0.00	\$7.00	0.00	\$1,372
6 X 7	2,913,110	6.33	\$7.29	4.97	\$21,233,734	7,759	0.17	\$6.86	0.01	\$53,233	0	0.00	\$0.00	0.00	\$0.00
Total	21,303,461	46.29	\$8.62	42.94	\$183,584,670	339,484	7.24	\$8.04	0.64	\$2,729,513	1,270	0.03	\$9.64	0.00	\$12,246
<b>U.S. Combination</b>															
5 X 6/Larger	8,633,833	18.76	\$8.15	16.45	\$70,349,148	2,886,875	61.57	\$6.66	4.50	\$19,222,645	557,884	14.18	\$7.25	0.95	\$4,046,358
6 X 6	5,765,116	12.53	\$7.34	9.89	\$42,292,526	597,342	12.74	\$6.10	0.85	\$3,643,062	455,579	11.58	\$7.18	0.76	\$3,269,322
6 X 7	3,115,945	6.77	\$6.67	4.86	\$20,795,867.50	147,789	3.15	\$5.51	0.19	\$813,709	11,284	0.29	\$8.62	0.02	\$97,263
Total	17,514,894	38.06	\$7.62	31.21	\$133,437,541.50	3,632,006	77.47	\$6.52	5.54	\$23,679,416	1,024,747	26.04	\$7.23	1.73	\$7,412,943
<b>U.S. No. Two</b>															
5 X 6/Larger	3,521,066	7.65	\$7.68	6.33	\$27,049,669	578,168	12.33	\$6.27	0.85	\$3,623,110	2,162,062	54.94	\$7.40	3.74	\$15,993,185
6 X 6	2,291,861	4.98	\$6.78	3.63	\$15,529,194	117,747	2.51	\$5.46	0.15	\$643,059	740,472	18.82	\$6.79	1.18	\$5,028,002
6 X 7	1,391,382	3.02	\$6.22	2.02	\$8,650,070	21,152	0.45	\$5.18	0.03	\$109,471	6,689	0.17	\$7.32	0.01	\$48,971
Total	7,204,309	15.65	\$7.11	11.98	\$51,228,933	717,067	15.29	\$6.10	1.02	\$4,375,640	2,909,223	73.93	\$7.24	4.93	\$21,070,158
<b>Totals</b>															
5 X 6 Larger	23,587,740	51.25	\$8.61	47.49	\$203,014,973	3,750,445	79.99	\$6.72	5.89	\$25,185,544	2,721,020	69.14	\$7.37	4.69	\$20,050,417
6 X 6	15,014,487	32.62	\$7.63	26.79	\$114,556,500	761,412	16.24	\$6.07	1.08	\$4,622,612	1,196,247	30.40	\$6.94	1.94	\$8,298,696
6 X 7	7,420,437	16.12	\$6.83	11.85	\$50,679,671.50	176,700	3.77	\$5.53	0.23	\$976,413	17,973	0.46	\$8.14	0.03	\$146,234
Total	46,022,664	100	\$8.00	86.13	\$368,251,144.50	4,688,557	100	\$6.57	7.20	\$30,784,569	3,935,240	100	\$7.24	6.67	\$28,495,347

**Total Sales** **\$427,531,060.50**  
**Total 25-lb. Equivalents** **54,646,461**  
**Average Price Per 25-lb. Equivalents** **\$7.82**



**Table Two  
2001-2002 Snnual Summary  
Annual Summary  
Analysis of Shipments and Sales  
District 1**

**Greens 25-lb. Equivalents**

**Pinks 25-lb. Equivalents**

**Field Pack 25-lb. Equivalents**

Grade Size	Greens 25-lb. Equivalents					Pinks 25-lb. Equivalents					Field Pack 25-lb. Equivalents				
	Containers	%	Avg. Price	%	Sales Dollars	Containers	%	Avg. Price	%	Sales Dollars	Containers	%	Avg. Price	%	Sales Dollars
<b>85% U.S. No. 1 or Better</b>															
5 X 6/Larger	1,417,198	44.39	\$10.43	40.48	\$14,778,547.00	4,591	1.23	\$0.00	0.11	\$41,319.00	0	0.00	\$0.00	0.00	\$0.00
6 X 6	747,143	23.40	\$9.45	19.35	\$7,063,884.00	279	0.07	\$0.00	0.01	\$3,069.00	0	0.00	\$0.00	0.00	\$0.00
6 X 7	256,536	8.03	\$8.53	5.99	\$2,187,709.00	42	0.01	\$0.00	0.00	\$462.00	0	0.00	\$0.00	0.00	\$0.00
<b>Total</b>	<b>2,420,877</b>	<b>75.82</b>	<b>\$9.93</b>	<b>65.82</b>	<b>\$24,030,140.00</b>	<b>4,912</b>	<b>1.32</b>	<b>\$0.00</b>	<b>0.12</b>	<b>\$44,850.00</b>	<b>0</b>	<b>0.00</b>	<b>\$0.00</b>	<b>0.00</b>	<b>\$0.00</b>
<b>U.S. Combination</b>															
5 X 6/Larger	152,693	4.78	\$9.31	3.89	\$1,421,560.00	230,075	61.66	\$7.78	4.90	\$1,789,727.00	772	0.17	\$12.64	0.03	\$9,758.00
6 X 6	138,740	4.35	\$8.28	3.15	\$1,148,352.00	44,328	11.88	\$7.07	0.86	\$313,574.00	0	0.00	\$0.00	0.00	\$0.00
6 X 7	72,028	2.26	\$7.51	1.48	\$540,793.00	11,523	3.09	\$6.17	0.19	\$71,106.00	0	0.00	\$0.00	0.00	\$0.00
<b>Total</b>	<b>363,461</b>	<b>11.38</b>	<b>\$8.56</b>	<b>8.52</b>	<b>\$3,110,705.00</b>	<b>285,926</b>	<b>76.62</b>	<b>\$6.17</b>	<b>5.96</b>	<b>\$2,174,407.00</b>	<b>772</b>	<b>0.17</b>	<b>\$0.00</b>	<b>0.03</b>	<b>\$9,758.00</b>
<b>U.S. No. Two</b>															
5 X 6/Larger	243,088	7.61	\$8.87	5.90	\$2,155,605.00	70,647	18.93	\$7.04	1.36	\$497,017.00	369,703	83.65	\$7.29	7.38	\$2,696,092.00
6 X 6	115,626	3.62	\$7.66	2.43	\$885,871.00	10,318	2.77	\$6.11	0.17	\$63,082.00	71,314	16.14	\$6.82	1.33	\$486,268.00
6 X 7	49,753	1.56	\$6.98	0.95	\$347,447.00	1,355	0.36	\$4.61	0.02	\$6,249.00	179	0.04	\$8.07	0.00	\$1,445.00
<b>Total</b>	<b>408,467</b>	<b>12.79</b>	<b>\$8.30</b>	<b>9.28</b>	<b>\$3,388,923.00</b>	<b>82,320</b>	<b>22.06</b>	<b>\$6.88</b>	<b>1.55</b>	<b>\$566,348.00</b>	<b>441,196</b>	<b>99.83</b>	<b>\$7.22</b>	<b>8.72</b>	<b>\$3,183,805.00</b>
<b>Totals</b>															
5 X 6 Larger	1,812,979	56.78	\$10.12	50.28	\$18,355,712.00	305,313	81.82	\$7.63	6.38	\$2,328,063.00	370,475	83.82	\$7.30	7.41	\$2,705,850.00
6 X 6	1,001,509	31.37	\$9.08	24.92	\$9,098,107.00	54,925	14.72	\$6.91	1.04	\$379,725.00	71,314	16.14	\$6.82	1.33	\$486,268.00
6 X 7	378,317	11.85	\$8.13	8.43	\$3,075,949.00	12,920	3.46	\$6.02	0.21	\$77,817.00	179	0.04	\$8.07	0.00	\$1,445.00
<b>Total</b>	<b>3,192,805</b>	<b>100.00</b>	<b>\$9.56</b>	<b>83.62</b>	<b>\$30,529,768.00</b>	<b>373,158</b>	<b>100.00</b>	<b>\$7.46</b>	<b>7.63</b>	<b>\$2,785,605.00</b>	<b>441,968</b>	<b>100.00</b>	<b>\$7.23</b>	<b>8.75</b>	<b>\$3,193,563.00</b>

**Total Sales \$36,508,936.00**  
**Total 25-lb. Equivalents 4,007,931**  
**Average Price Per 25-lb. Equivalents \$9.11**

**Table Three**  
**2001-2002 Annual Summary**  
**Analysis of Shipments and Sales**  
**District 2**

**Greens 25-lb. Equivalents**

**Pinks 25-lb. Equivalents**

**Field Pack 25-lb. Equivalents**

Grade Size	Containers	%	Avg. Price	%	Sales Dollars	Containers	%	Avg. Price	%	Sales Dollars	Containers	%	Avg. Price	%	Sales Dollars
<b>85% U.S. No. 1 or Better</b>															
5 X 6/Larger	530,701	8.79	\$9.61	9.56	\$5,100,672.00	147,792	21.14	\$8.30	2.30	\$1,226,791.00	1,074	16.94	\$10.12	0.02	\$10,874.00
6 X 6	288,933	4.79	\$8.15	4.41	\$2,353,452.00	29,318	4.19	\$7.31	0.40	\$214,356.00	196	3.09	\$7.00	0.00	\$1,372.00
6 X 7	55,828	0.92	\$7.22	0.75	\$402,901.00	5,108	0.73	\$6.65	0.06	\$33,987.00	0	0.00	\$0.00	0.00	\$0.00
Total	875,462	14.50	\$8.97	14.72	\$7,857,025.00	182,218	26.07	\$8.10	2.76	\$1,475,134.00	1,270	20.03	\$9.64	0.02	\$12,246.00
<b>U.S. Combination</b>															
5 X 6/Larger	2,214,797	36.69	\$8.51	35.30	\$18,841,661.50	380,233	54.39	\$7.19	5.12	\$2,733,143.00	3,280	51.73	\$8.00	0.05	\$26,240.00
6 X 6	1,605,327	26.60	\$7.56	22.74	\$12,139,120.00	97,161	13.90	\$6.50	1.18	\$631,712.00	625	9.86	\$6.00	0.01	\$3,750.00
6 X 7	906,211	15.01	\$6.85	11.64	\$6,210,094.00	37,680	5.39	\$5.74	0.41	\$216,412.00	0	0.00	\$0.00	0.00	\$0.00
Total	4,726,335	78.30	\$7.87	69.68	\$37,190,875.50	515,074	73.68	\$5.74	6.71	\$3,581,267.00	3,905	61.58	\$0.00	0.06	\$29,990.00
<b>U.S. No. Two</b>															
5 X 6/Larger	262,835	4.35	\$7.90	3.89	\$2,077,291.00	1,212	0.17	\$6.47	0.01	\$7,842.00	1,059	16.70	\$8.00	0.02	\$8,472.00
6 X 6	135,489	2.24	\$6.72	1.71	\$910,794.00	485	0.07	\$6.00	0.01	\$2,910.00	107	1.69	\$6.00	0.00	\$642.00
6 X 7	35,770	0.59	\$6.05	0.41	\$216,584.00	46	0.01	\$0.00	0.00	\$276.00	0	0.00	\$0.00	0.00	\$0.00
Total	434,094	7.19	\$7.38	6.00	\$3,204,669.00	1,743	0.25	\$6.33	0.02	\$11,028.00	1,166	18.39	\$7.82	0.02	\$9,114.00
<b>Totals</b>															
5 X 6 Larger	3,008,333	49.84	\$8.65	48.75	\$26,019,624.50	529,237	75.71	\$7.50	7.43	\$3,967,776.00	5,413	85.37	\$8.42	0.09	\$45,586.00
6 X 6	2,029,749	33.63	\$7.59	28.86	\$15,403,366.00	126,964	18.16	\$6.69	1.59	\$848,978.00	928	14.63	\$6.21	0.01	\$5,764.00
6 X 7	997,809	16.53	\$6.84	12.80	\$6,829,579.00	42,834	6.13	\$5.85	0.47	\$250,675.00	0	0.00	\$0.00	0.00	\$0.00
Total	6,035,891	100.00	\$7.99	90.41	\$48,252,569.50	699,035	100.00	\$7.25	9.49	\$5,067,429.00	6,341	100.00	\$8.10	0.10	\$51,350.00

**Total Sales** **\$53,371,348.50**  
**Total 25-lb. Equivalents** **6,741,267**  
**Average Price Per 25-lb. Equivalents** **\$7.92**





**Table Four  
2001-2002 Annual Summary  
Analysis of Shipments and Sales  
District 3**

**Greens 25-lb. Equivalents**

**Pinks 25-lb. Equivalents**

**Field Pack 25-lb. Equivalents**

Grade Size	Containers	%	Avg. Price	%	Sales Dollars	Containers	%	Avg. Price	%	Sales Dollars	Containers	%	Avg. Price	%	Sales Dollars
<b>85% U.S. No. 1 or Better</b>															
5 X 6/Larger	3,480,359	26.14	\$9.44	25.21	\$32,846,499.00	115,131	11.38	\$7.89	0.70	\$908,852.00	0	0.00	\$0.00	0.00	\$0.00
6 X 6	2,025,070	15.21	\$8.23	12.79	\$16,665,409.00	12,833	1.27	\$6.95	0.07	\$89,211.00	0	0.00	\$0.00	0.00	\$0.00
6 X 7	922,901	6.93	\$7.38	5.23	\$6,809,133.00	942	0.09	\$6.55	0.00	\$6,167.00	0	0.00	\$0.00	0.00	\$0.00
Total	6,428,330	48.28	\$8.76	43.23	\$56,321,041.00	128,906	12.74	\$7.79	0.77	\$1,004,230.00	0	0.00	\$0.00	0.00	\$0.00
<b>U.S. Combination</b>															
5 X 6/Larger	1,766,156	13.26	\$8.48	11.49	\$14,969,135.00	343,260	33.92	\$6.53	1.72	\$2,240,913.00	19,390	0.92	\$11.42	0.17	\$221,388.00
6 X 6	1,144,947	8.60	\$7.29	6.40	\$8,343,359.50	42,935	4.24	\$6.32	0.21	\$271,477.00	6,685	0.32	\$9.93	0.05	\$66,404.00
6 X 7	738,712	5.55	\$6.62	3.75	\$4,887,575.00	4,487	0.44	\$6.17	0.02	\$27,664.00	320	0.02	\$5.00	0.00	\$1,600.00
Total	3,649,815	27.41	\$7.73	21.65	\$28,200,069.50	390,682	38.60	\$6.17	1.95	\$2,540,054.00	26,395	1.25	\$5.00	0.22	\$289,392.00
<b>U.S. No. Two</b>															
5 X 6/Larger	1,376,794	10.34	\$8.05	8.50	\$11,079,096.00	404,999	40.02	\$6.31	1.96	\$2,555,292.00	1,633,295	77.26	\$7.51	9.41	\$12,259,184.00
6 X 6	1,116,369	8.38	\$6.93	5.94	\$7,739,060.00	78,118	7.72	\$5.39	0.32	\$421,309.00	447,718	21.18	\$6.81	2.34	\$3,046,932.00
6 X 7	744,589	5.59	\$6.34	3.62	\$4,718,936.00	9,370	0.93	\$5.00	0.04	\$46,842.00	6,510	0.31	\$7.30	0.04	\$47,526.00
Total	3,237,752	24.31	\$7.27	18.07	\$23,537,092.00	492,487	48.66	\$6.14	2.32	\$3,023,443.00	2,087,523	98.75	\$7.35	11.79	\$15,353,642.00
<b>Totals</b>															
5 X 6 Larger	6,623,309	49.74	\$8.89	45.21	\$58,894,730.00	863,390	85.31	\$6.61	4.38	\$5,705,057.00	1,652,685	78.18	\$7.55	9.58	\$12,480,572.00
6 X 6	4,286,386	32.19	\$7.64	25.14	\$32,747,828.50	133,886	13.23	\$5.84	0.60	\$781,997.00	454,403	21.50	\$6.85	2.39	\$3,113,336.00
6 X 7	2,406,202	18.07	\$6.82	12.60	\$16,415,644.00	14,799	1.46	\$5.45	0.06	\$80,673.00	6,830	0.32	\$7.19	0.04	\$49,126.00
Total	13,315,897	100.00	\$8.11	82.95	\$108,058,202.50	1,012,075	100.00	\$6.49	5.04	\$6,567,727.00	2,113,918	100.00	\$7.40	12.01	\$15,643,034.00

**Total Sales** \$130,268,963.50  
**Total 25-lb. Equivalents** 16,441,890  
**Average Price Per 25-lb. Equivalents** \$7.92

**Table Five**  
**2001-2002 Annual Summary**  
**Analysis of Shipments and Sales**  
**District 4**

**Greens 25-lb. Equivalents**

**Pinks 25-lb. Equivalents**

**Field Pack 25-lb. Equivalents**

Grade Size	Containers	%	Avg. Price	%	Sales Dollars	Containers	%	Avg. Price	%	Sales Dollars	Containers	%	Avg. Price	%	Sales Dollars
<b>85% U.S. No. 1 or Better</b>															
5 X 6/Larger	6,004,583	25.58	\$8.81	25.50	\$52,890,438.00	17,888	0.69	\$9.10	0.08	\$162,827.00	0	0.00	\$0.00	0.00	\$0.00
6 X 6	3,896,364	16.60	\$7.87	14.78	\$30,652,035.00	3,893	0.15	\$7.67	0.01	\$29,855.00	0	0.00	\$0.00	0.00	\$0.00
6 X 7	1,677,845	7.15	\$7.05	5.71	\$11,833,991.00	1,667	0.06	\$0.00	0.01	\$12,617.00	0	0.00	\$0.00	0.00	\$0.00
Total	11,578,792	49.32	\$8.24	45.99	\$95,376,464.00	23,448	0.90	\$8.76	0.10	\$205,299.00	0	0.00	\$0.00	0.00	\$0.00
<b>U.S. Combination</b>															
5 X 6/Larger	4,500,187	19.17	\$7.80	16.93	\$35,116,791.50	1,933,307	74.24	\$6.44	6.01	\$12,458,862.00	534,442	38.92	\$7.09	1.83	\$3,788,972.00
6 X 6	2,876,102	12.25	\$7.18	9.96	\$20,661,694.50	412,918	15.86	\$5.88	1.17	\$2,426,299.00	448,269	32.65	\$7.14	1.54	\$3,199,168.00
6 X 7	1,398,994	5.96	\$6.55	4.42	\$9,157,405.50	94,099	3.61	\$5.30	0.24	\$498,527.00	10,964	0.80	\$8.73	0.05	\$95,663.00
Total	8,775,283	37.38	\$7.40	31.31	\$64,935,891.50	2,440,324	93.70	\$5.30	7.42	\$15,383,688.00	993,675	72.37	\$8.73	3.42	\$7,083,803.00
<b>U.S. No. Two</b>															
5 X 6/Larger	1,638,349	6.98	\$7.16	5.66	\$11,737,677.00	101,310	3.89	\$5.56	0.27	\$562,959.00	158,005	11.51	\$6.52	0.50	\$1,029,437.00
6 X 6	924,377	3.94	\$6.48	2.89	\$5,993,469.00	28,826	1.11	\$5.40	0.08	\$155,758.00	221,333	16.12	\$6.75	0.72	\$1,494,160.00
6 X 7	561,270	2.39	\$6.00	1.62	\$3,367,103.00	10,381	0.40	\$5.40	0.03	\$56,104.00	0	0.00	\$0.00	0.00	\$0.00
Total	3,123,996	13.31	\$6.75	10.17	\$21,098,249.00	140,517	5.40	\$5.51	0.37	\$774,821.00	379,338	27.63	\$6.65	1.22	\$2,523,597.00
<b>Totals</b>															
5 X 6 Larger	12,143,119	51.72	\$8.21	48.10	\$99,744,906.50	2,052,505	78.81	\$6.42	6.36	\$13,184,648.00	692,447	50.43	\$6.96	2.32	\$4,818,409.00
6 X 6	7,696,843	32.78	\$7.45	27.63	\$57,307,198.50	445,637	17.11	\$5.86	1.26	\$2,611,912.00	669,602	48.77	\$7.01	2.26	\$4,693,328.00
6 X 7	3,638,109	15.50	\$6.70	11.75	\$24,358,499.50	106,147	4.08	\$5.34	0.27	\$567,248.00	10,964	0.80	\$8.73	0.05	\$95,663.00
Total	23,478,071	100.00	\$7.73	87.48	\$181,410,604.50	2,604,289	100.00	\$6.28	7.89	\$16,363,808.00	1,373,013	100.00	\$7.00	4.63	\$9,607,400.00

**Total Sales** **\$207,381,812.50**

**Total 25-lb. Equivalents** **27,455,373**

**Average Price Per 25-lb. Equivalents** **\$7.55**



**Table Six  
2001-2002  
Shipments, Average F.O.B.  
Prices and Total Sales by Weeks**

**25-lb. Equivalents**

Date W/E	Greens			Pinks			Field Packs			All Maturities		
	Packages	Avg. F.O.B. Price	Total Sales (Dollars)	Packages	Avg. F.O.B. Price	Total Sales (Dollars)	Packages	Avg. F.O.B. Price	Total Sales (Dollars)	Packages	Avg. F.O.B. Price	Total Sales (Dollars)
Oct. 14, 01	14,069	\$8.18	\$115,148.00	5,131	\$7.95	\$40,770.00	0	\$0.00	\$0.00	19,200	\$8.12	\$155,918.00
Oct. 21	7,350	\$8.23	\$60,461.00	18,619	\$8.06	\$150,093.00	535	\$7.00	\$3,745.00	26,504	\$8.09	\$214,299.00
Oct. 28	134,624	\$9.37	\$1,261,529.00	16,413	\$8.55	\$140,301.00	3,801	\$9.30	\$35,354.00	154,838	\$9.28	\$1,437,184.00
Nov. 4	516,521	\$9.35	\$4,828,318.00	78,128	\$8.56	\$668,722.00	27,453	\$9.29	\$255,101.00	622,102	\$9.25	\$5,752,141.00
Nov. 11	665,534	\$8.08	\$5,380,061.00	48,440	\$7.47	\$362,068.00	22,840	\$8.07	\$184,253.00	736,814	\$8.04	\$5,926,382.00
Nov. 18	1,304,610	\$7.81	\$10,186,036.00	63,406	\$6.91	\$437,872.00	25,623	\$7.54	\$193,266.00	1,393,639	\$7.76	\$10,817,174.00
Nov. 25	1,771,384	\$7.36	\$13,035,042.00	174,576	\$6.26	\$1,093,506.00	57,574	\$6.84	\$393,792.00	2,003,534	\$7.25	\$14,522,340.00
Dec. 2	2,188,855	\$6.04	\$13,224,863.00	333,279	\$4.65	\$1,548,386.00	147,174	\$5.40	\$795,240.00	2,669,308	\$5.83	\$15,568,489.00
Dec. 9	1,735,833	\$5.03	\$8,727,520.00	316,895	\$4.04	\$1,279,887.00	154,826	\$4.66	\$720,938.00	2,207,554	\$4.86	\$10,728,345.00
Dec. 16	2,410,500	\$7.06	\$17,006,892.00	216,883	\$6.50	\$1,408,754.00	129,977	\$7.77	\$1,010,421.00	2,757,360	\$7.05	\$19,426,067.00
Dec. 23	2,107,616	\$7.18	\$15,129,610.00	251,496	\$6.60	\$1,660,521.00	105,480	\$7.70	\$812,169.00	2,464,592	\$7.14	\$17,602,300.00
Dec. 30	966,698	\$7.30	\$7,056,499.00	83,396	\$6.32	\$527,130.00	69,556	\$7.39	\$513,692.00	1,119,650	\$7.23	\$8,097,321.00
Jan. 6, 02	1,332,430	\$10.41	\$13,875,568.00	113,903	\$9.52	\$1,084,145.00	78,564	\$10.70	\$840,908.00	1,524,897	\$10.36	\$15,800,621.00
Jan. 13	1,476,598	\$13.00	\$19,189,726.00	79,523	\$11.60	\$922,210.00	101,882	\$12.47	\$1,270,759.00	1,658,003	\$12.90	\$21,382,695.00
Jan. 20	929,915	\$12.34	\$11,479,710.00	55,468	\$10.77	\$597,385.00	43,342	\$11.15	\$483,441.00	1,028,725	\$12.21	\$12,560,536.00
Jan. 27	1,475,365	\$7.92	\$11,679,439.00	197,285	\$5.83	\$1,151,119.00	132,496	\$5.97	\$790,748.00	1,805,146	\$7.55	\$13,621,306.00
Feb. 3	1,371,244	\$5.90	\$8,086,605.00	278,338	\$4.16	\$1,156,748.00	160,851	\$3.96	\$637,760.00	1,810,433	\$5.46	\$9,881,113.00
Feb. 10	945,449	\$7.32	\$6,923,449.50	131,245	\$6.07	\$796,798.00	135,774	\$7.00	\$950,418.00	1,212,468	\$7.15	\$8,670,665.50
Feb. 17	846,217	\$6.86	\$5,808,354.00	49,068	\$5.85	\$286,854.00	77,103	\$6.60	\$508,896.00	972,388	\$6.79	\$6,604,104.00
Feb. 24	1,225,757	\$6.08	\$7,450,881.00	60,250	\$5.24	\$315,830.00	73,135	\$5.68	\$415,361.00	1,359,142	\$6.02	\$8,182,072.00

Continued

**Table Six Continued**  
**2001-2002**  
**Shipments, Average F.O.B.**  
**Prices and Total Sales by Weeks**

**25-lb. Equivalents**

Date W/E	Greens			Pinks			Field Packs			All Maturities		
	Packages	Avg. F.O.B. Price	Total Sales (Dollars)	Packages	Avg. F.O.B. Price	Total Sales (Dollars)	Packages	Avg. F.O.B. Price	Total Sales (Dollars)	Packages	Avg. F.O.B. Price	Total Sales (Dollars)
Mar. 3	950,725	\$7.61	\$7,238,023.00	93,870	\$6.69	\$628,250.00	105,329	\$6.73	\$709,116.00	1,149,924	\$7.46	\$8,575,389.00
Mar. 10	585,474	\$8.77	\$5,135,808.00	80,504	\$7.73	\$622,429.00	126,148	\$7.75	\$977,400.00	792,126	\$8.50	\$6,735,637.00
Mar. 17	1,057,445	\$10.10	\$10,681,918.00	60,586	\$9.04	\$547,396.00	116,660	\$9.02	\$1,052,335.00	1,234,691	\$9.95	\$12,281,649.00
Mar. 24	1,674,366	\$10.46	\$17,515,949.00	140,904	\$9.78	\$1,377,758.00	121,216	\$9.73	\$1,179,941.00	1,936,486	\$10.37	\$20,073,648.00
Mar. 31	1,649,679	\$10.62	\$17,516,105.00	151,571	\$9.71	\$1,471,451.00	104,574	\$9.77	\$1,021,440.00	1,905,824	\$10.50	\$20,008,996.00
Apr. 7	1,481,232	\$8.63	\$12,789,697.00	156,871	\$8.04	\$1,260,947.00	157,767	\$8.02	\$1,265,688.00	1,795,870	\$8.53	\$15,316,332.00
Apr. 14	1,369,973	\$7.99	\$10,943,701.00	151,083	\$7.49	\$1,132,006.00	156,604	\$7.44	\$1,165,311.00	1,677,660	\$7.89	\$13,241,018.00
Apr. 21	1,306,646	\$8.18	\$10,684,473.00	141,032	\$7.45	\$1,050,188.00	179,902	\$7.51	\$1,351,053.00	1,627,580	\$8.04	\$13,085,714.00
Apr. 28	1,907,692	\$9.06	\$17,279,993.00	174,171	\$7.86	\$1,368,949.00	220,681	\$8.37	\$1,846,734.00	2,302,544	\$8.90	\$20,495,676.00
May 5	2,202,495	\$9.19	\$20,238,299.00	130,669	\$7.96	\$1,040,218.00	165,551	\$8.37	\$1,386,120.00	2,498,715	\$9.07	\$22,664,637.00
May 12	2,389,696	\$7.85	\$18,760,827.00	242,549	\$6.34	\$1,538,919.00	261,727	\$7.06	\$1,847,487.00	2,893,972	\$7.65	\$22,147,233.00
May 19	2,132,904	\$6.19	\$13,195,198.00	245,221	\$4.76	\$1,166,215.00	270,632	\$5.24	\$1,417,202.00	2,648,757	\$5.96	\$15,778,615.00
May 26	1,719,426	\$6.99	\$12,015,906.00	178,430	\$5.87	\$1,047,461.00	197,861	\$6.19	\$1,224,765.00	2,095,717	\$6.82	\$14,288,132.00
Jun 2	1,328,827	\$6.15	\$8,166,621.00	80,118	\$4.89	\$392,102.00	95,366	\$5.53	\$527,032.00	1,504,311	\$6.04	\$9,085,755.00
Jun 9	579,651	\$6.99	\$4,049,439.00	64,688	\$5.88	\$380,308.00	80,185	\$6.53	\$523,764.00	724,524	\$6.84	\$4,953,511.00
Jun 15	259,864	\$5.90	\$1,533,476.00	24,548	\$5.33	\$130,873.00	27,051	\$6.79	\$183,697.00	311,463	\$5.93	\$1,848,046.00
<b>TOTALS</b>	<b>46,022,664</b>	<b>\$8.00</b>	<b>\$368,251,144.50</b>	<b>4,688,557</b>	<b>\$6.57</b>	<b>\$30,784,569.00</b>	<b>3,935,240</b>	<b>\$7.24</b>	<b>\$28,495,347.00</b>	<b>54,646,461</b>	<b>\$7.82</b>	<b>\$427,531,060.50</b>



**Table Seven**  
**2001-2002**  
**Weekly Shipments of Ripes by Sizes**  
**25-lb. Equivalent**

**Greens**

Date W/E	5 X 6	6 X 6	6 X 7	Total
Oct. 14, 01	10,244	2,928	897	14,069
Oct. 21	3,745	2,508	1,097	7,350
Oct. 28	60,750	46,325	27,549	134,624
Nov. 4	242,806	168,746	104,969	516,521
Nov. 11	282,525	245,950	137,059	665,534
Nov. 18	650,011	431,716	222,883	1,304,610
Nov. 25	960,037	562,477	248,870	1,771,384
Dec. 2	1,093,271	754,063	341,521	2,188,855
Dec. 9	808,310	592,599	334,924	1,735,833
Dec. 16	916,285	909,340	584,875	2,410,500
Dec. 23	835,961	793,553	478,102	2,107,616
Dec. 30	422,118	350,216	194,364	966,698
Jan. 6, 02	698,261	402,750	231,419	1,332,430
Jan. 13	851,065	413,203	212,330	1,476,598
Jan. 20	579,994	259,654	90,267	929,915
Jan. 27	944,437	406,087	124,841	1,475,365
Feb. 3	787,780	423,458	160,006	1,371,244
Feb. 10	394,908	341,167	209,374	945,449
Feb. 17	346,810	314,747	184,660	846,217
Feb. 24	623,277	394,212	208,268	1,225,757
Mar. 3	543,587	276,628	130,510	950,725
Mar. 10	325,769	176,224	83,481	585,474
Mar. 17	520,327	346,998	190,120	1,057,445
Mar. 24	785,922	546,529	341,915	1,674,366
Mar. 31	801,186	558,582	289,911	1,649,679
Apr. 7	761,460	478,124	241,648	1,481,232
Apr. 14	746,372	439,498	184,103	1,369,973
Apr. 21	721,641	409,502	175,503	1,306,646
Apr. 28	1,009,484	606,542	291,666	1,907,692
May 5	1,280,398	641,152	280,945	2,202,495
May 12	1,318,992	796,718	273,986	2,389,696
May 19	1,311,927	617,187	203,790	2,132,904
May 26	919,708	547,224	252,494	1,719,426
Jun 2	704,726	445,025	179,076	1,328,827
Jun 9	266,982	195,188	117,481	579,651
Jun 15	56,664	117,667	85,533	259,864
<b>Totals</b>	<b>23,587,740</b>	<b>15,014,487</b>	<b>7,420,437</b>	<b>46,022,664</b>



**Table Eight**  
**2001-2002**  
**Weekly Shipments of Ripes by Sizes**  
**25-lb. Equivalents**

**Pinks**

Date W/E	5 X 6	6 X 6	6 X 7	Total
Oct. 14, 01	4,853	259	19	5,131
Oct. 21	13,184	3,816	1,619	18,619
Oct. 28	12,044	3,032	1,337	16,413
Nov. 4	61,383	13,241	3,504	78,128
Nov. 11	36,418	9,311	2,711	48,440
Nov. 18	42,231	16,973	4,202	63,406
Nov. 25	134,157	34,032	6,387	174,576
Dec. 2	273,606	49,299	10,374	333,279
Dec. 9	251,400	53,623	11,872	316,895
Dec. 16	155,139	48,478	13,266	216,883
Dec. 23	164,839	67,950	18,707	251,496
Dec. 30	56,186	22,218	4,992	83,396
Jan. 6, 02	78,037	26,057	9,809	113,903
Jan. 13	54,813	14,732	9,978	79,523
Jan. 20	45,761	8,131	1,576	55,468
Jan. 27	177,197	16,915	3,173	197,285
Feb. 3	254,029	22,086	2,223	278,338
Feb. 10	111,184	18,025	2,036	131,245
Feb. 17	35,902	10,430	2,736	49,068
Feb. 24	46,551	11,064	2,635	60,250
Mar. 3	72,365	16,368	5,137	93,870
Mar. 10	66,140	11,731	2,633	80,504
Mar. 17	48,792	9,428	2,366	60,586
Mar. 24	115,219	21,251	4,434	140,904
Mar. 31	113,129	31,775	6,667	151,571
Apr. 7	126,097	25,500	5,274	156,871
Apr. 14	121,108	25,360	4,615	151,083
Apr. 21	111,182	25,156	4,694	141,032
Apr. 28	136,580	31,550	6,041	174,171
May 5	110,987	16,053	3,629	130,669
May 12	212,862	25,475	4,212	242,549
May 19	218,578	23,192	3,451	245,221
May 26	152,941	22,376	3,113	178,430
Jun 2	68,635	9,896	1,587	80,118
Jun 9	52,339	9,968	2,381	64,688
Jun 15	14,577	6,661	3,310	24,548
<b>Totals</b>	<b>3,750,445</b>	<b>761,412</b>	<b>176,700</b>	<b>4,688,557</b>

**Table Nine**  
**2001-2002**  
**Weekly Shipments of Ripes by Sizes**  
**25-lb. Equivalents**  
**Field Packs**

Date W/E	5 X 6	6 X 6	6 X 7	Total
Oct. 14, 01	0	0	0	0
Oct. 21	0	535	0	535
Oct. 28	2,494	1,307	0	3,801
Nov. 4	20,053	7,400	0	27,453
Nov. 11	16,216	6,624	0	22,840
Nov. 18	17,162	8,461	0	25,623
Nov. 25	38,294	19,190	90	57,574
Dec. 2	121,558	25,561	55	147,174
Dec. 9	132,012	22,814	0	154,826
Dec. 16	106,022	23,955	0	129,977
Dec. 23	78,157	27,003	320	105,480
Dec. 30	50,833	18,412	311	69,556
Jan. 6, 02	58,102	20,408	54	78,564
Jan. 13	69,667	32,208	7	101,882
Jan. 20	30,680	12,639	23	43,342
Jan. 27	110,046	22,013	437	132,496
Feb. 3	135,376	25,475	0	160,851
Feb. 10	107,936	27,772	66	135,774
Feb. 17	57,588	19,515	0	77,103
Feb. 24	49,686	23,442	7	73,135
Mar. 3	76,382	28,947	0	105,329
Mar. 10	94,188	31,763	197	126,148
Mar. 17	88,775	27,868	17	116,660
Mar. 24	88,927	32,289	0	121,216
Mar. 31	80,226	24,348	0	104,574
Apr. 7	118,294	39,312	161	157,767
Apr. 14	118,525	37,975	104	156,600
Apr. 21	124,900	54,389	613	179,902
Apr. 28	136,807	78,551	5,323	220,681
May 5	91,267	66,995	7,289	165,551
May 12	133,573	125,741	2,413	261,727
May 19	169,642	100,584	406	270,632
May 26	120,360	77,501	0	197,861
Jun 2	42,133	53,153	80	95,366
Jun 9	28,426	51,759	0	80,185
Jun 15	6,713	20,338	0	27,051
<b>TOTALS</b>	<b>2,721,020</b>	<b>1,196,247</b>	<b>17,973</b>	<b>3,935,240</b>

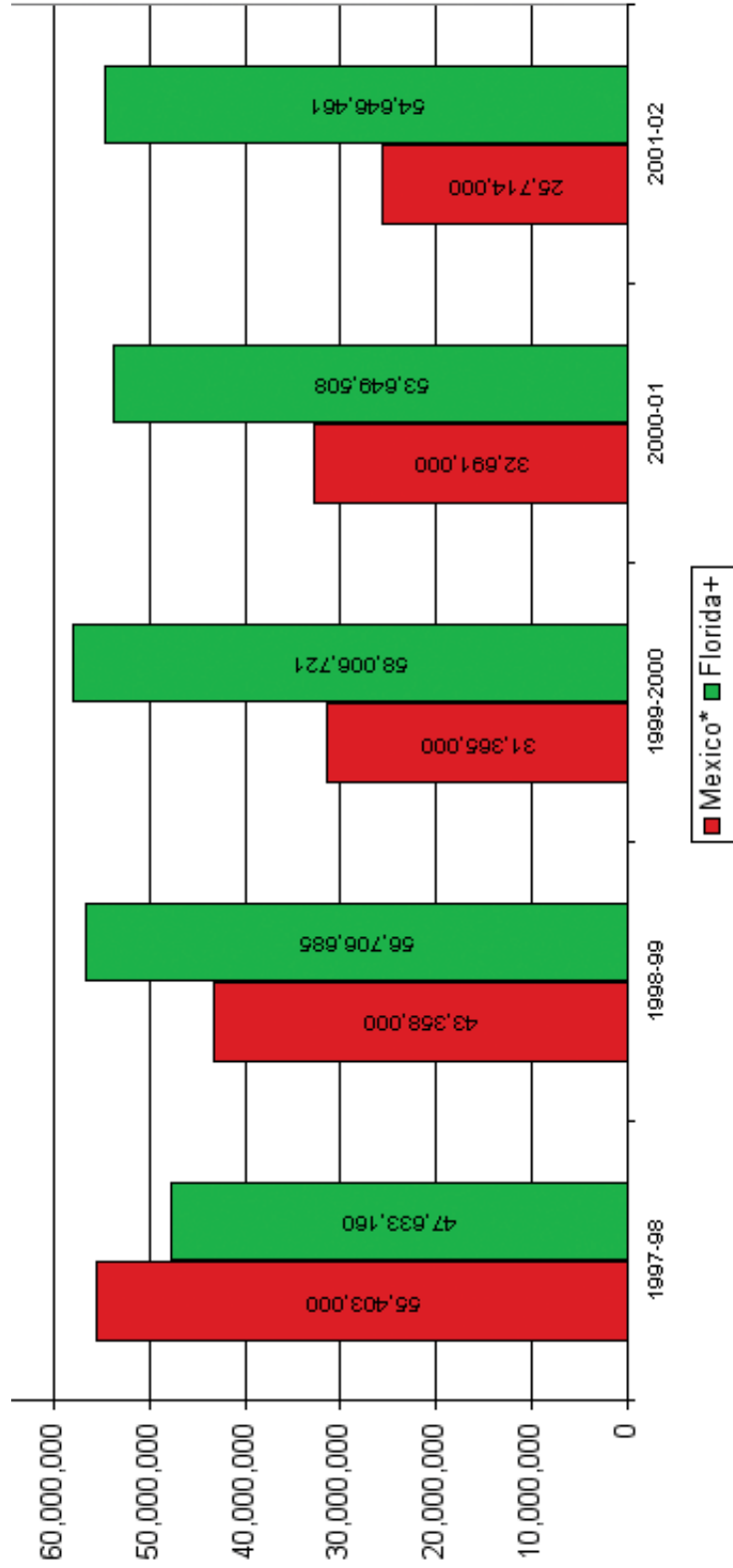


**Table Ten**  
**2001-2002**  
**Weekly Shipments of 25-lb. Equivalents**  
**and Percentages by Districts**  
**All Maturities**

DATE W/E	DISTRICT NO. 1		DISTRICT NO. 2		DISTRICT NO. 3		DISTRICT NO. 4		TOTAL
	Amount	%	Amount	%	Amount	%	Amount	%	
Oct. 14, 01	0	0.00	0.00	0.00	0	0.00	19,200	100.00	19,200
Oct. 21	0	0.00	0.00	0.00	0	0.00	26,504	100.00	26,504
Oct. 28	0	0.00	27,643	17.85	24,129	15.58	103,066	66.56	154,838
Nov. 4	0	0.00	120,554	19.38	153,089	24.61	348,459	56.01	622,102
Nov. 11	0	0.00	118,408	16.07	188,549	25.59	429,857	58.34	736,814
Nov. 18	714	0.05	151,634	10.88	300,155	21.54	941,136	67.53	1,393,639
Nov. 25	16,962	0.85	188,107	9.39	517,785	25.84	1,280,680	63.92	2,003,534
Dec. 2	21,471	0.80	238,559	8.94	647,780	24.27	1,761,498	65.99	2,669,308
Dec. 9	47,358	2.15	179,232	8.12	601,199	27.23	1,379,765	62.50	2,207,554
Dec. 16	68,491	2.48	223,663	8.11	953,494	34.58	1,511,712	54.82	2,757,360
Dec. 23	71,593	2.90	187,204	7.60	845,253	34.30	1,360,542	55.20	2,464,592
Dec. 30	79,144	7.07	153,002	13.67	391,888	35.00	495,616	44.27	1,119,650
Jan. 6, 02	193,537	12.69	162,996	10.69	614,762	40.31	553,602	36.30	1,524,897
Jan. 13	252,565	15.23	192,011	11.58	668,062	40.29	545,365	32.89	1,658,003
Jan. 20	264,926	25.75	147,552	14.34	358,739	34.87	257,508	25.03	1,028,725
Jan. 27	301,110	16.68	291,528	16.15	840,263	46.55	372,245	20.62	1,805,146
Feb. 3	294,028	16.24	224,776	12.42	810,939	44.79	480,690	26.55	1,810,433
Feb. 10	210,732	17.38	195,684	16.14	498,491	41.11	307,561	25.37	1,212,468
Feb. 17	176,131	18.11	194,718	20.02	388,889	39.99	212,650	21.87	972,388
Feb. 24	190,731	14.03	191,972	14.12	718,057	52.83	258,382	19.01	1,359,142
Mar. 3	274,801	23.90	154,310	13.42	444,884	38.69	275,929	24.00	1,149,924
Mar. 10	288,384	36.41	168,029	21.21	260,836	32.93	74,877	9.45	792,126
Mar. 17	193,649	15.68	278,224	22.53	401,825	32.54	360,993	29.24	1,234,691
Mar. 24	389,911	20.13	358,693	18.52	809,958	41.83	377,924	19.52	1,936,486
Mar. 31	281,270	14.76	293,546	15.40	693,847	36.41	637,161	33.43	1,905,824
Apr. 7	186,179	10.37	309,473	17.23	792,676	44.14	507,542	28.26	1,795,870
Apr. 14	113,386	6.76	350,189	20.87	761,139	45.37	452,946	27.00	1,677,660
Apr. 21	38,115	2.34	289,349	17.78	559,963	34.40	740,153	45.48	1,627,580
Apr. 28	21,585	0.94	338,226	14.69	416,303	18.08	1,526,430	66.29	2,302,544
May 5	20,692	0.83	241,736	9.67	436,253	17.46	1,800,034	72.04	2,498,715
May 12	9,947	0.34	295,321	10.20	423,749	14.64	2,164,955	74.81	2,893,972
May 19	519	0.02	209,158	7.90	376,681	14.22	2,062,399	77.86	2,648,757
May 26	0	0.00	168,244	8.03	327,512	15.63	1,599,961	76.34	2,095,717
Jun 2	0	0.00	62,352	4.14	137,593	9.15	1,304,366	86.71	1,504,311
Jun 9	0	0.00	35,110	4.85	77,148	10.65	612,266	84.51	724,524
Jun 15	0	0.00	64	0.02	0	0.00	311,399	99.98	311,463
<b>TOTAL</b>	<b>4,007,931</b>	<b>7.33</b>	<b>6,741,267</b>	<b>12.34</b>	<b>16,441,890</b>	<b>30.09</b>	<b>27,455,373</b>	<b>50.24</b>	<b>54,646,461</b>

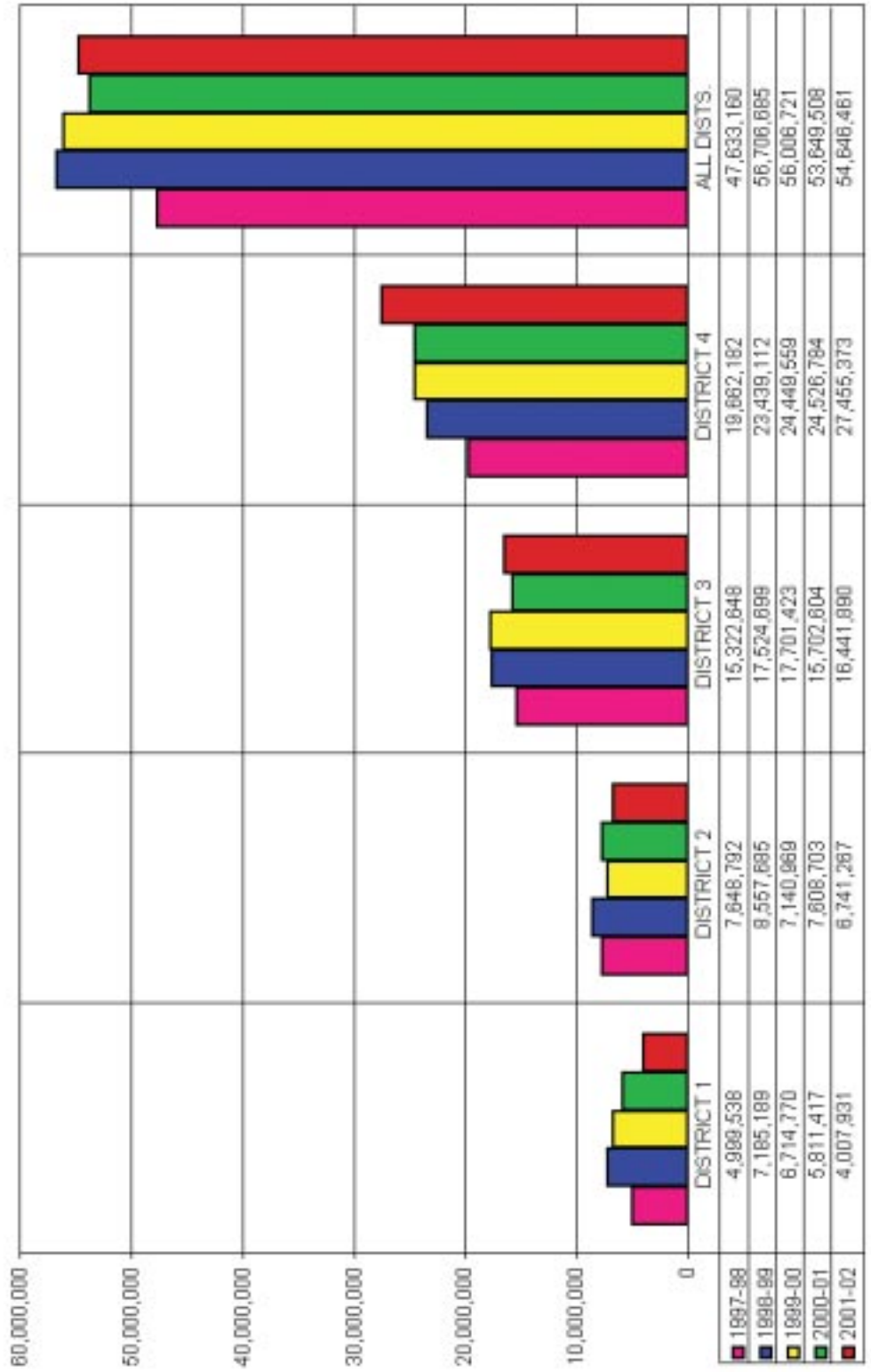


**Table Eleven**  
**Five Year Comparison of Annual 25-lb. Equivalents of Tomatoes**



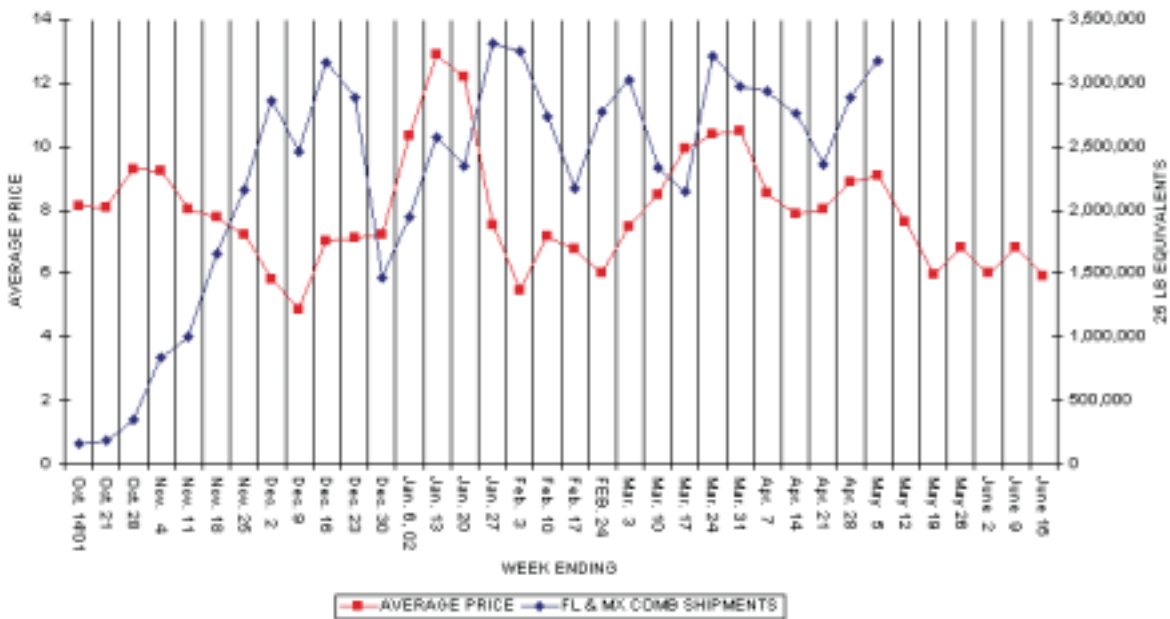


**Table Twelve  
Acreage Harvested by Districts and Total**

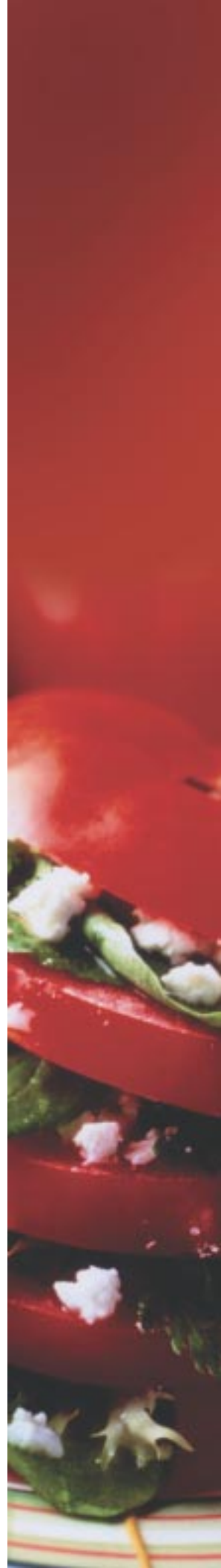
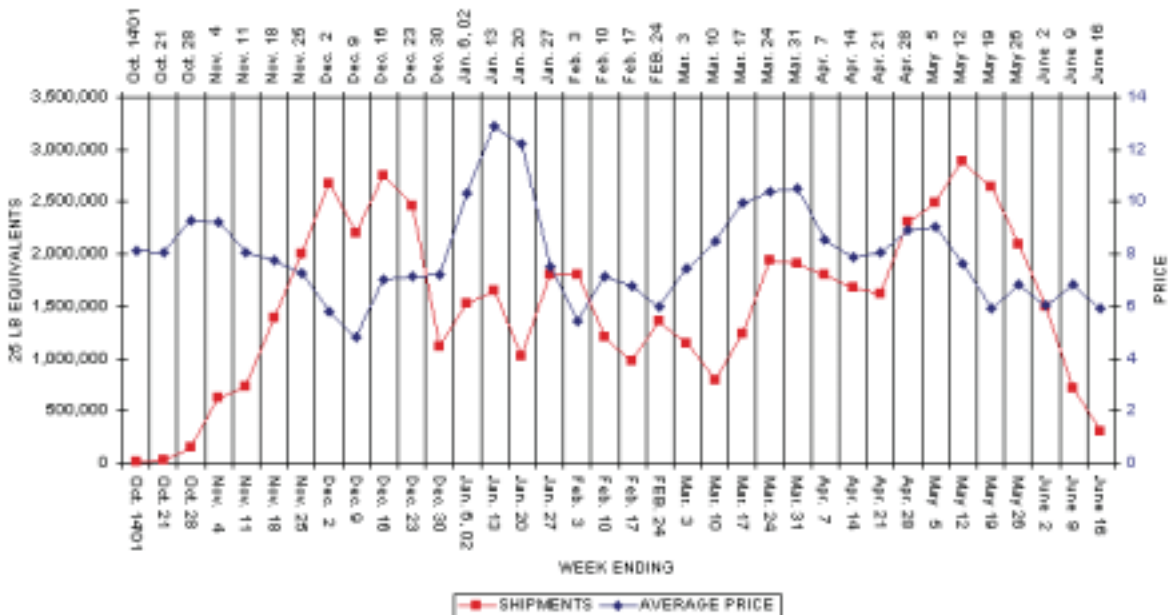


■ 1997-98 ■ 1998-99 ■ 1999-00 ■ 2000-01 ■ 2001-02

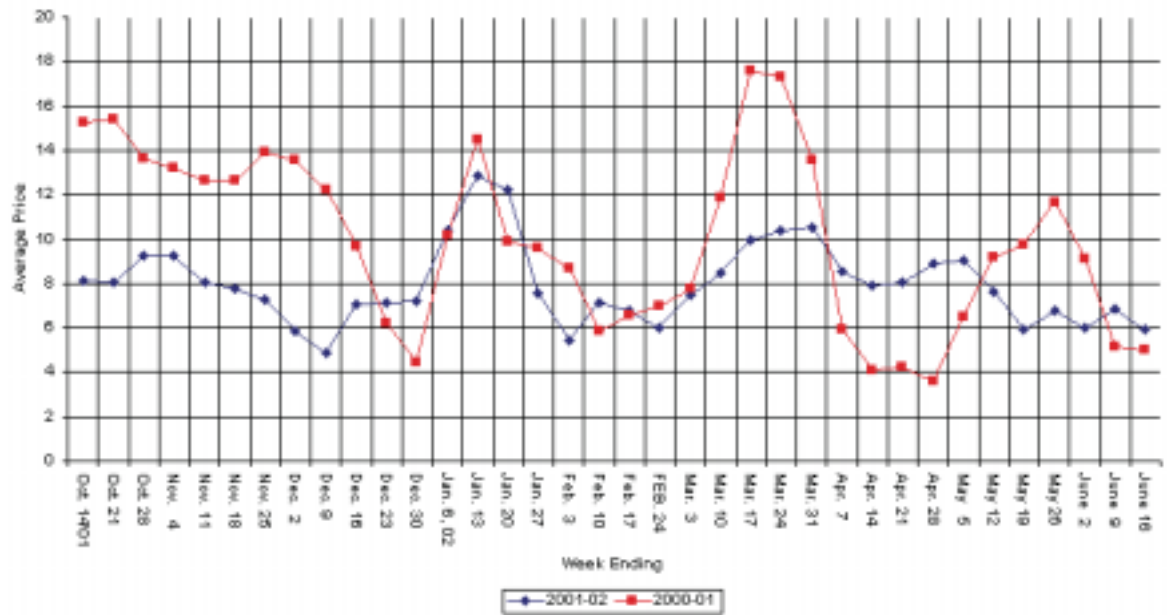
## Price Compared to Combined Florida and Mexico Round Shipments into U.S. Market 2001 - 2002



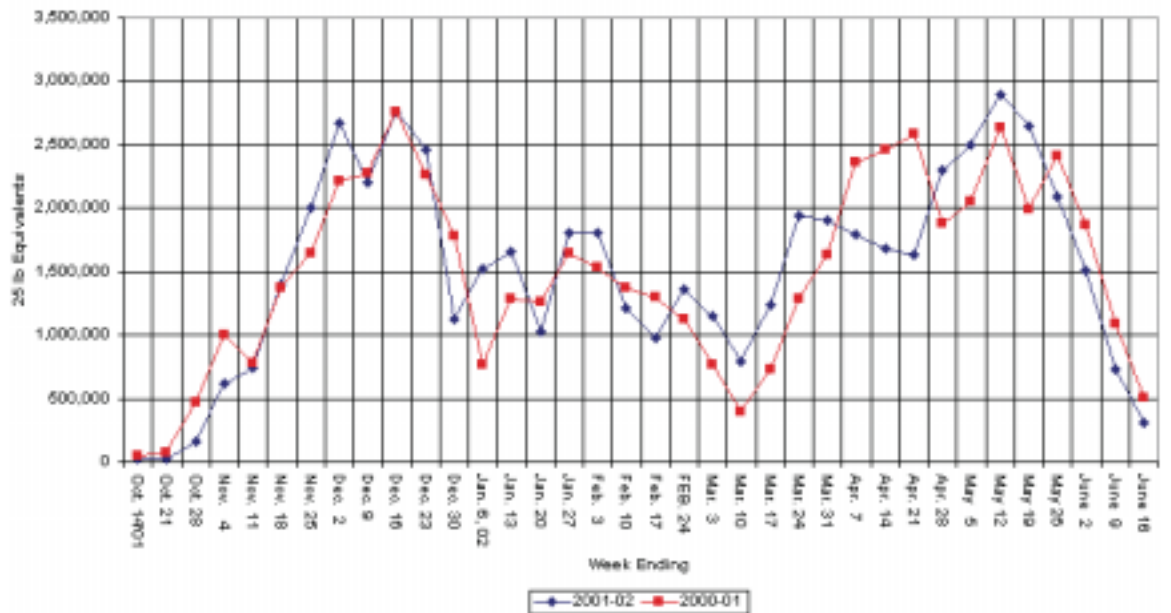
## Price/Shipment Comparison 2001-2002



## Weekly Average Price Comparison 2000-2001 vs. 2001-2002



## Week Ending Shipments Comparison 2000-01 vs. 2001-02







# Florida Tomato Committee 2001-2002

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Kern Carpenter, Secretary  
Homestead

Tony DiMare  
Homestead

### Alternates

Teena Borek  
Princeton

Paul J. DiMare  
Homestead

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Gary Smigiel, Chairman  
Lake Worth

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Boca Raton

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David Murrah  
Immokalee

R. Eugene Tolar  
Immokalee

Kent Manley  
Bonita Beach

Larry Lipman  
Immokalee

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Immokalee

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Palmetto

Galen Mooso  
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Palmetto

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Palmetto

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